



## 9<sup>th</sup> ASIA PACIFIC CONFERENCE ON TRANSPORTATION AND THE ENVIRONMENT

### 9<sup>th</sup> Asia Pacific Conference on Transportation and the Environment (APTE)

Transportation Engineering Division of the Department of Civil engineering is organizing the 9<sup>th</sup> Asia Pacific Conference on Transportation and the Environment (APTE) from the 6<sup>th</sup> to 8<sup>th</sup> of August 2014.

The APTE Conference scope covers various modes of transportation (air, land and sea) and inter-modal operations. It addresses the social and environmental related issues of all aspects of transportation operations and infrastructure development, encompassing activities of different phases such as Planning, Design, Construction, Maintenance, Rehabilitation, Management, Research and Training. Previous conferences were held in Singapore, Beijing, Shanghai, Xi'an in China; Indonesia and Thailand.

The three day program will include invited talks, research paper presentations, poster sessions and technical/cultural tours. Practitioners, researchers and academics including a number of international experts in the areas of Highway Engineering and Transportation Engineering & Planning will be participating at the event. Representatives from the industry and the related government institutions will also be invited to attend the research forum & international conference. We highly appreciate your generous support by way of sponsorships to make this event a success. The sponsors can promote their products and services at this forum. You may select one of the following sponsorship opportunities listed below.

<b>Platinum Sponsorship</b> - Rs. 500,000/=	<b>Gold Sponsorship</b> - Rs. 250,000/=
<ul style="list-style-type: none"><li>• Sponsor's name and logo on all publicity material including conference letterhead.</li><li>• Sponsor's message or advertisement displayed in conference proceedings (book)-back cover (inner side)</li><li>• Free Registration of up to 10 participants</li><li>• 10 min product / service promotional video</li><li>• Four banners in the conference halls</li><li>• E-banners using multi-media projectors</li><li>• A Display Table</li></ul>	<ul style="list-style-type: none"><li>• Sponsor's name and logo on conference letterhead.</li><li>• Sponsor's message or advertisement displayed in conference proceedings (CD) - Front cover (inner side)</li><li>• Free Registration of up to 5 participants</li><li>• Two banners in the conference halls</li><li>• E-banners using multi-media projectors</li><li>• A Display Table</li></ul>
<b>Silver Sponsorship</b> - Rs. 150,000/=	<b>Souvenir Sponsorship</b>
<ul style="list-style-type: none"><li>• Free Registration of up to 3 participants.</li><li>• Two banners in the conference halls</li><li>• E-banners using multi-media projectors</li></ul>	<ul style="list-style-type: none"><li>• 200x2 pens / mugs to be printed (university name and company name) and distributed at the conference</li></ul>
<b>Display of Banners</b> - Rs. 30,000/= per banner	- Rs. 15,000/= for a e-banner
<b>Advertisements on conference proceedings (book)</b>	
<ul style="list-style-type: none"><li>• Welcome note page (of APTE Conference proceedings) by Conference Chair, inner side</li></ul>	Rs. 25,000/=

Thanking you for your cooperation.

Prof. J.M.S.J. Bandara  
Conference Chair  
9<sup>th</sup> APTE

Dr. W.K.Mampearachchi  
Conference Co-chair  
9<sup>th</sup> APTE

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